STACEY RAYNER-STUHR

INSTRUCTIONAL DESIGNER

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47007 W. Poco Dinero Rd. | Gila Bend, AZ 85337

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LinkedIn: www.linkedin.com/in/stacey-stuhr-5b35a813b | Portfolio: www.designwithstacey.com

PROFESSIONAL SUMMARY

Innovative Instructional Designer and Educator with 17 years of experience designing engaging learning experiences for diverse learners. Expertise in curriculum development, eLearning content creation, and instructional technology integration. I am passionate about leveraging digital tools and adult learning principles to create interactive, effective, and scalable training solutions. Adept at working with LMS platforms, multimedia tools, and instructional design methodologies to enhance learner engagement and knowledge retention.

PROFESSIONAL EXPERIENCE

INSTRUCTIONAL DESIGNER & EDUCATOR

Sentinel Elementary School | Gila Bend, AZ | August 2011 – Present

- Designed and implemented engaging digital learning materials using Articulate Storyline, Rise 360, and Adobe Captivate to enhance curriculum delivery.
- Developed and facilitated professional development workshops for educators on instructional technology, curriculum alignment, and online learning strategies.
- Led the transition to digital learning, creating interactive eLearning modules, assessments, and multimedia lessons to improve student engagement.
- Applied Universal Design for Learning (UDL) principles to develop accessible instructional content for learners with diverse needs.
- Utilized data-driven assessment strategies to evaluate learning outcomes and adjust instructional strategies accordingly.
- Managed LMS platforms (Canvas, Blackboard, Moodle) to deliver online coursework and track learner progress.

EDUCATOR & CURRICULUM DEVELOPER

Gila Bend Elementary School | Gila Bend, AZ | August 1997 – May 1999

- Developed innovative, project-based learning experiences aligned with state standards.
- Designed differentiated instruction plans to support diverse student learning needs.
- Integrated technology-based learning solutions into daily instruction to improve student outcomes.

EDUCATION

Master of Instructional Design and Educational Technology (In Progress)

American College of Education | Expected Completion: November 2025

Master of Educational Leadership

American College of Education | October 2022

Bachelor of Science in Elementary Education

Northern Arizona University | May 1995

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Certified Instructional Designer – LinkedIn Learning / ATD (In Progress)
- Google Certified Educator – Level 1
- eLearning Design and Development – Coursera
- AI in Education and Adaptive Learning – EdTech Institute

TECHNICAL SKILLS

- Instructional Design Tools: Articulate Storyline, Rise 360, Adobe Captivate, Camtasia
- Learning Management Systems (LMS): Blackboard, Moodle, Canvas
- eLearning Development: SCORM, xAPI, Microlearning, Interactive Video
- Multimedia & Graphic Design: Canva, Adobe Photoshop, Illustrator
- Assessment & Evaluation: Kirkpatrick Model, ADDIE, Bloom's Taxonomy
- Corporate Training & Adult Learning: Onboarding Programs, Gamification, Soft-Skills Training

PROJECTS & PORTFOLIO

- www.designwithstacey.com– Includes sample eLearning courses, interactive training modules, curriculum development projects, and instructional media designs.

PROFESSIONAL AFFILIATIONS

- Association for Talent Development (ATD)
- International Society for Technology in Education (ISTE)
- eLearning Guild

REFERENCES

Available upon request. Portfolio available upon request, showcasing instructional design projects, eLearning content, and curriculum development samples.

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